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Objective

Pursuing a leadership role within a progressive Web development firm where I can utilize design skills and management experience to create comprehensive solutions while collaborating with clients and team members.

Skills

- Web Site Layout Design
- Web Site Development using PHP, ASP, HTML, Javascript
- Organic Search Engine Optimization
- XML Sitemap Generation and Optimization using GSite Crawler
- Adobe Products including Dreamweaver, Fireworks, PhotoShop, Illustrator, Flash, Acrobat, GoLive, InDesign
- Microsoft Products including Word, Excel, Power Point, Access & SQL Server Management Studio
- Video Editing using Media 100

Profile

Design Professional with experience in conceptual layout, design, and development of Web based applications as well as Print based marketing materials and branding solutions. I have eight years experience performing various roles as a business owner and designer including Web Designer, Web Developer, SEO Strategist, Graphic Designer, Programmer, Database Administrator, Marketing Strategist/Analyst, Traffic Analyst, Content Developer, Business Administrator, and Sales Associate. Extensive experience and responsibilities as a business owner has advanced my abilities to design and develop Web sites that meet all visual, technical, and functional specifications.

Experience

Vice President / Co - Founder – HT Concepts Inc., Plasma Concepts

Botkins, Ohio

July 2001 – Present

- Work in partner to develop a multi-level corporation specializing in home theatre consumer electronics.
- Design, develop, and maintain corporate ecommerce sites.
- Manage and execute organic SEO from strategy through implementation.
- Maintain product databases and other various databases that drive dynamic site elements.
- Responsible for integration of CRM System with sites for added points of contact for active and potential customers.
- Develop advertising and marketing strategies for online, on-air, and print media outlets.
- Design Home Theater Systems for quoting and installation.
- Administer group insurance plan.

Graphic / Multimedia Designer – Nova Creative Group

Dayton, Ohio

Sept. 2002 - Sept. 2004

- Contribute to a team of multimedia designers to design, develop, and maintain sites for a variety of clients.
- Work closely with account executives and other creative professionals to determine the best solution for clients.
- Assist in design, development and production of work for print and other forms of media.

Clients Include: Miller-Valentine Group, Time Warner Cable, Frazee Pavilion



Graphic / Multimedia Designer – Guava Interactive

Cleveland Heights, Ohio

Oct. 2001 - Sept. 2002

- Design and develop Internet sites for all new accounts while assisting with ongoing maintenance with existing clients.
- Contribute to promotion and marketing strategies with active roll as a member of the Euclid Chamber of Commerce.

Clients Include: Lief & Karson Communications, Ohio Design Centre, NACHA

Multimedia Designer, Jones-Hamilton Co.

Walbridge, Ohio

May 2001 - Sept. 2001

- Responsible for design, development, and production of CD-ROMS supporting product and brand awareness for three related product lines using Photoshop and Director.
- Design and develop website with use of HTML, Javascript, identity series, brochures, and banners.

Graphic Designer / Videographer – Skyhigh Interactive

Bowling Green, Ohio

Sept. 2000 - May 2001

- Contribute to a team of graphic designers to design the layout and interface for a series of 5 interactive CD-ROMS for McGraw Hill Publishing.
- Record, digitize, and edit footage for videos incorporated in the interactive CD-ROMS using Media 100.

Multimedia Specialist – Eaton Aeroquip Group

Maumee, Ohio

Oct. 1999 - Oct. 2000

- Design and assist in the production of the company's Intranet with use of HTML and Javascript.
- Record, digitize, and edit footage for videos integrated with multimedia using FinalCut Pro, Director, Media Cleaner, and Quick Time.

Public Service

Councilman – The Village of Botkins, Ohio

Oct. 2006 - Present

- Elected to sit as council member for the Village of Botkins. Work with Mayor, Treasurer, Village Administrator and other Council Members to make operational and budgetary decisions that reflect the best interests of the Village.

Fire & Safety Committee Chairman – The Village of Botkins, Ohio

Jan. 2009 - Present

- Act as liaison between the Police, Fire & Rescue Departments and the Village Council to address the needs of each individual department while maintaining proper communication for seeing those needs and issues completed.

Education

Bowling Green State University, Bowling Green, Ohio

Bachelor of Fine Arts in Graphic Design, May 2001

- Macromedia Flash Training Program, July 29 - 30, 2000
- CompuMaster Conference on Web Site Development and Design, May 30, 2000
- CompuMaster Advanced Photoshop Clinic, May 10 -12, 2000

References

Available upon request

